

**SEMINOLE RIDGE HIGH SCHOOL
TELEVISION PRODUCTION ACADEMY
2014-2015**



Course: Television Production 3 & 4 WSRH EXTRA (4th Period)

Instructor: Mr. Earle Wright

Classroom: 4-102 (TV Production Studio by Media Center)

Conference Periods: 1st & after school

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Studio Phone: 422-2693

Website: www.seminoleridgetv.com

Course Description:

This is a hands-on, equipment-intensive course that will require students to work as a team to produce a weekly or bi-weekly news magazine broadcast called WSRH EXTRA. Students will be responsible for covering stories both at school and in our community and producing news feature packages on those stories. Students should expect to write news scripts, shoot and edit news packages. They will also exercise their storyboarding skills on commercials, PSAs and other video projects that may air during our broadcast. In addition to our broadcast, video segments will be submitted for broadcast journalism contests (FSPA, STN, FAME) and to The Education Network. Students should be aware that assignments will be given that will require time to be spent after school to film events or produce broadcasts.

These areas will receive special attention:

1. Television production as a team effort.
2. The importance of pre-production preparation. Students will learn the benefit of storyboarding, scripting, lighting, and equipment setup.
3. Students will demonstrate an understanding of electronic newsgathering as it relates to basic story production.
4. Students will demonstrate an understanding of advanced news writing and script writing. Students will be required to write news package scripts into an online news rundown on www.rundowncreator.com/srhs
5. Students will also demonstrate an understanding of advanced video editing skills by learning hands-on with professional non-linear editing software. Students may also earn industry certification in Adobe Premiere Pro.



Grading Breakdown:

10% - Afterschool Sports Filming/Editing (All students must cover 1 sporting event afterschool per quarter and edit a 30-to-60 second video highlight with a partner) Videos are due within 1 week of event.

10% - Attendance/Participation

40% - Class Assignments (Story Pitch Worksheets, Script Checks, etc...)

40% - WSRH EXTRA Segments

*** Note: Grades on all video projects are subject to the total discretion of the teacher. ***

Classroom/Studio Rules:

- Be seated in classroom before tardy bell rings. Tardy students must have an office pass to enter classroom. Tardiness also costs you daily participation points.
- No food, drink or gum is allowed in the studio. Water is permitted in the classroom.

- Respect our equipment. TV equipment is very expensive and difficult to replace. The cameras and editing computers are a privilege for you to use throughout your enrollment in this course. (See equipment contract).
- Students are expected to have respect for each other and to act professionally and courteously at all times.
- All class projects MUST follow school rules relating to content and language. This falls somewhere in the rated “G” to “PG” area.
- Cheating is unacceptable and will result in a zero grade, a phone call home and a detention. Second time offenses will result in a referral. This includes plagiarism and/or misquoting or misrepresenting information in videos.

Dress Code:

- If you want to be treated professionally as a reporter and/or photojournalist, you need to dress appropriately.
- All **talent** appearing on camera must dress in a professional manner. T-shirts are not acceptable. No low cut tops, tank tops or loose-fitting clothing.
- WSRH News polo shirts may be purchased and worn.

Required Materials:

- **Binder or Folder** for “Production Notebook”. Students must bring this to class each day to take notes and/or to store worksheets and handouts given by Mr. Wright.
- **SD CARD:** At least 1 SDHC **Class 10** card (Minimum 8GB) (required for use of HD video cameras)
- **USB Flash Drive** for keeping digital copies (QuickTime) of your projects as well as for storing scripts, music and graphics. (Minimum 4GB)

Text:

Television Production Handbook, 9th Edition by Herbert Zettl

Absences:

School policy applies to un-excused absences. Unexcused absences will result in a daily loss of participation points. In the real world, deadlines must be met to air a show successfully. In an attempt to prepare each student for working in the industry, late video assignments will not be accepted. Missed classwork will be accepted, except for un-excused absences, and must be turned in within the one week grace period upon returning to school. Any work turned in after the one week grace period will only receive 50% of the original credit.

Each Television Production course is a prerequisite for all other television classes offered at Seminole Ridge High School. Moving into the advanced classes is dependent upon your behavior and work in this class. A signature is required from the instructor for further enrollment.

For more information on individual assignments, due dates and class requirements please refer to our website: www.seminoleridgetv.com